Visceral first.

I’m Nadia Nsotaku, a creative producer working across experiential design and art direction.



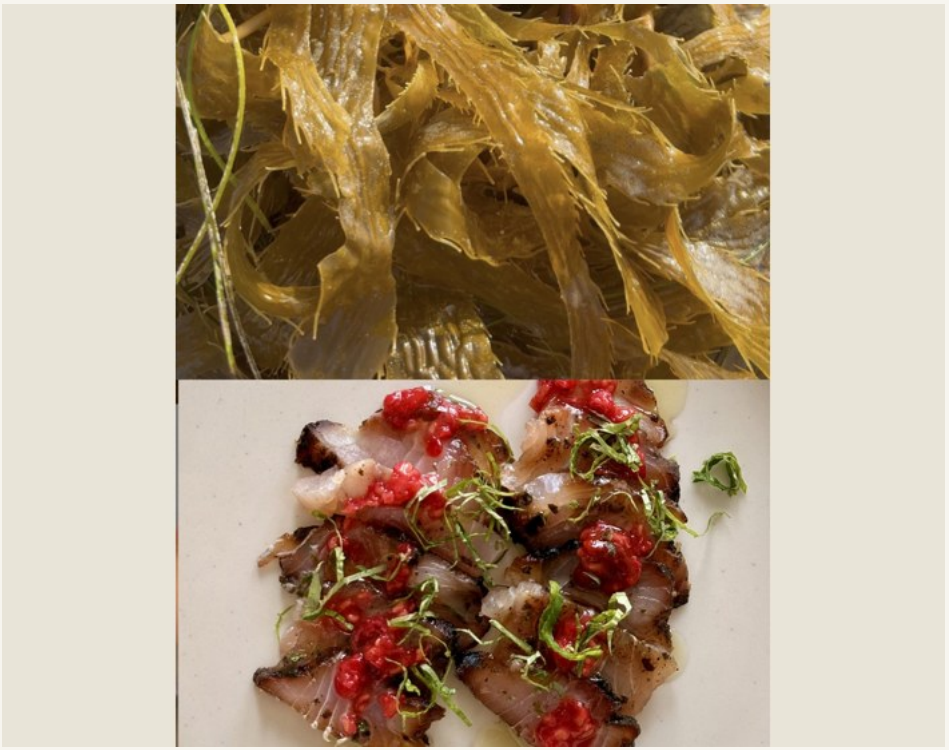
Cyanotype installation by Oriana Poindexter.

Into the Kelp Forest

I worked on experience development, visual direction, partner coordination, and on-site production. Guests encountered kelp through Oriana Poindexter’s cyanotype installation before taking their seats for a family-style meal.



The garden becomes a shared dining room.



My ingredient-to-course pairing: kelp and seaweed-cured ahi.

Culture by Design

I developed and produced a four-week series on winter traditions. Stories and shared activities built toward a market where colleagues could browse, fill a basket, and spend time together.



Before: an everyday conference room.



Market day: colleagues choosing items for their baskets.

Cross Pollination

Our Collective Foods developed In Bloom. I proposed changing Pollination to Cross Pollination to connect the pollinated produce on the menu with the vendors who brought the meal together. I carried the idea into the visual direction and table setting.



At the honey table.



The finished garden-to-table setting.

Color Has a Memory

I sequenced these photographs by sensation rather than geography. Red holds the eye close; the cooler frames let it travel. The sequence ends with blue in motion.



Red as rhythm.



Blue in motion.

Material Inheritance

I went to the workshops looking for the gestures that carry knowledge from one person to another. I watched Alberta shape a vessel in San Marcos Tlapazola. At a dye workshop, I saw pigment change color in my own palm.



Alberta, Women of the Red Clay.



Dyed yarn, Oaxaca.